

## Julie Pulerwitz, ScD

---

### Summary of Qualifications

An accomplished social scientist, with over 20 years of technical and managerial experience in program design, implementation, and research and evaluation. Particular expertise in HIV/AIDS and sexual and reproductive health includes behavior change programs, as well as gender and male engagement, stigma, and migration. Has worked in over 20 countries across Africa, Asia, and Latin America. Received masters and doctoral degrees from the Harvard School of Public Health and has been widely published in peer-reviewed journals. Is a native English speaker, fluent in Spanish, and proficient in Portuguese.

### Professional Experience

2013 – Present      **Director, Social and Operational Research, HIV/AIDS, and  
Director, Project SOAR, Population Council, Washington, DC**

Provides strategic guidance and technical leadership for the HIV and AIDS program's global, multi-million dollar portfolio of research, which includes projects focused on key populations, gender-based violence, HIV and SRH service integration, and evaluating innovative implementation models. Leads Project SOAR (Strengthening Operational AIDS Research), a 5 year USAID/PEPFAR-funded project (2014–2019) with a 70 million dollar ceiling and three main objectives: high quality operations research, capacity-strengthening for research, and results utilization. Directly supervises senior technical and operational staff based in Washington DC, plus country directors in India and Nigeria. Co-principal investigator on several studies:

- Shifting community-based gender norms to improve service utilization (Project SOAR; funded by USAID/PEPFAR)
- Improving GBV and HIV service integration in Kenya (HIVCore project; funded by USAID/PEPFAR)
- Reducing stigma among health providers to improve young people's access to HIV/SRH services in Bangladesh (Link-Up Project; funded by Dutch Foreign Ministry)
- Promoting gender equity and SGBV reduction among young men in the US (funded by CDC)

2007–2013      **Director, HIV/AIDS, TB, & GVR Global Program, PATH, Washington, DC**

Responsible for oversight of global HIV/AIDS, TB and Gender, Violence and Rights (GVR) program. Led strategic planning, raised funds, and provided direct technical assistance to projects funded by USAID, CIDA, Nike Foundation and other donors. Managed a 50+ member team. Examples of projects included:

- PI of community-level evaluation of the Tostan-led 'Community Empowerment Program' in Senegal, with an emphasis on reducing gender-based violence.
- Director of Arise Program, which implemented and evaluated cost-effectiveness of HIV prevention projects for at-risk populations (e.g., sex workers, MSM).
- Managerial oversight on Provic Program, which strengthened the capacity of NGOs and the health system in the DRC to implement integrated HIV programs (e.g., PMTCT, HCT, OVC support).

2004 to 2007                              **Research Director, Horizons/Population Council**  
(seconded from PATH), Washington DC

Research director on 10-year, 95 million dollar, USAID-funded global HIV/AIDS operations research program, which identified successful HIV prevention, care and treatment strategies. Led studies on HIV risk and related behavior change, gender/male involvement, stigma, and migration. Represented project in the media, international conferences, and technical advisory groups. Responsible for overall quality control and technical assistance for research portfolio, including overseeing ethical review.

1999 to 2004                              **Behavior Change Scientist, Horizons/PATH, Washington DC**

Responsible for project management and design and implementation of behavior change focused studies in Africa, Asia, and LAC. Monitored budgets and agreements; developed proposals; designed indicators and surveys; analyzed quantitative and qualitative data; and disseminated findings.

1998 to 1999                              **Associate, Harvard Center for Population and  
Development Studies, Cambridge, MA**

Managed and implemented research project in Boston on gender-based power dynamics and women's HIV/STI risk. Raised funds, and trained and supervised 11 research assistants.

1998 to 1999 (3 months)              **Consultant, Massachusetts Department of Public Health, Boston MA**

Consultant: Co-developed empowerment oriented HIV prevention curriculum for women of color.

1996 to 1997                              **Associate Producer, Interlock Media, Inc., Boston, MA**

Wrote script and obtained partial funding for the docudrama Parallel Lives, which chronicled the impact of international 'telenovelas' that promote reproductive health.

1995 to 1997 (Summers)              **Researcher, IPSR, Mahidol University, Bangkok, Thailand**

Implemented study on international tourism and STI/HIV risk at social science institute. Designed protocol, analyzed data, and published results in professional journal.

1992 to 1993                              **Peer Coordinator, American Red Cross, Mineola, NY**

Managed HIV/AIDS prevention program and supervised peer educators.

### **International Work Experience**

Latin America & Caribbean: Argentina, Brazil, Bolivia, Ecuador, Mexico, Nicaragua, Puerto Rico; Asia: Bangladesh, China, Thailand, Vietnam, India; Africa: DRC, Ethiopia, Kenya, Namibia, Nigeria, Senegal, South Africa, Tanzania, Zambia, Zimbabwe.

### **Education**

*Doctor of Science (ScD)*, concentrations in 1) Social and Behavioral Research Methods and 2) Program Design and Evaluation, Harvard School of Public Health, Boston MA, 1999

*Master of Science (ScM)*, concentration in Reproductive Health and HIV/STI Prevention, Harvard School of Public Health, Boston MA, 1995

Bachelor of Arts, International Relations,  
University of Pennsylvania, Philadelphia, PA, 1991

### Languages

English (native), Spanish (fluent), Portuguese (proficient)

### Selected publications

Pulerwitz, J, Hui, W, Arney, J, and Mueller, L. (forthcoming) “Changing gender norms and reducing HIV/violence risk among workers/students in China,” *Journal of Health Communication*.

Pulerwitz, J, Hughes, L, Mehta, M, Kidanu, A, Verani, F, and Tewelde, S. (2015) “Changing gender norms and reducing intimate partner violence: Results from a quasi-experimental intervention study with young men in Ethiopia,” *American Journal of Public Health* 105(1): 132–137.

Pulerwitz, J, Oanh, KTH, Akinwolemiwa, D, Ashburn, K, and Nyblade. L. (2014) “Improving hospital-based quality of care by reducing HIV-related stigma: Evaluation results from Vietnam,” *AIDS and Behavior*, online ahead of print.

Sarr, M, Pulerwitz, J, Thior, I, Soumare M, Traore I, Suarez, C, King, E, Hughes, L, Gueye D, Sougou A, Mboup, A, and Mboup, S. (2014) “Effectiveness of the community PROMISE and enhanced community PROMISE interventions among female sex workers in the Dakar region, Senegal,” *AIDS Research and Human Retroviruses* 30(S1): A137–A137.

Pulerwitz, J and Bongaarts, J. (2014) “Tackling stigma: Fundamental to an AIDS-free future,” *The Lancet Global Health* 2(6): e311–e312.

Czaicki, N, Davitte, J, Siangonya, B, Kastner, R, Ahmed, N, Htee Khu, N, Hsuan Kuo, W, Abdallah, J, Wall, KM, Tichacek, A, Inambao, M, Simpungwe, K, Thior, I, Pulerwitz, J, and Allen, S. (2014) “Predictors of first follow-up HIV testing for couples' voluntary HIV counseling and testing in Ndola, Zambia,” *Journal of Acquired Immune Deficiency Syndromes* 66: e1–e7.

Sarna, A, Ray Saraswati, L, Sebastian, M, Sharma, V, Madan, I, Lewis, D, Pulerwitz, J, Thior, I, and Tun, W. (2014) “High HIV incidence in a cohort of male injection drug users in Delhi, India,” *Drug and Alcohol Dependence* 139: 106–114. DOI: 10.1016/j.drugalcdep.2014.03.021.

Pulerwitz, J, Barker, G, and Verma, R. (2012) “Changing gender norms for HIV and violence risk reduction,” in *The Handbook of Global Health Communication* (eds R. Obregon and S. Waisbord). Oxford, UK: Wiley-Blackwell.

Czaicki, N, Davitte, J, Siangonya, B, Thior, I, Pulerwitz, J, Inambao, M, and Allen, S. (2012) “Progress and challenges in integrating CVCT into routine antenatal services in government clinics in Ndola, Zambia,” *Retrovirology* 9(Suppl 2): P217.

Pulerwitz, J, Michaelis, A, Verma, R, and Weiss, E. (2010) “Addressing gender dynamics and engaging men in HIV programs: Lessons learned from Horizons research,” *Public Health Reports* 125: 282–292.

- Pulerwitz, J, Michaelis, A, Weiss, E, Brown, L, and Mahendra, V. (2010) "Reducing HIV-related stigma: Lessons learned from Horizons research and programs," *Public Health Reports* 125: 272–281.
- Lillie, T, Pulerwitz, J, and Curbow, B. (2009) "Kenyan in-school youths' level of understanding of abstinence, being faithful, and consistent condom use terms: Implications for HIV-prevention programs," *Journal of Health Communication* 14(3): 276–292.
- Obermeyer C Makhlouf, Bott S, Carrieri P, Parsons M, Pulerwitz J, Rutenberg N, and Sarna A (2009) *HIV Testing, Treatment and Prevention: Generic Tools for Operational Research*. Geneva: World Health Organization.
- Pulerwitz, J, Michaelis, A, Lippman, S, Chinaglia, M, and Diaz, J. (2008) "HIV-related stigma, service utilization, and status disclosure among truck drivers crossing the Southern borders in Brazil," *AIDS Care* 20(2): 198–204.
- Pulerwitz, J and Barker, G. (2008) "Measuring attitudes toward gender norms among young men in Brazil: Development and psychometric evaluation of the GEM Scale," *Men and Masculinities* 10: 322–338.
- Lippman, S, Pulerwitz, J, Chinaglia, M, Hubbard, A, Reingold, A, Ogura, C, and Diaz, J. (2007) "Mobility and its liminal context: Exploring sexual partnering among truck drivers crossing the Southern Brazilian border," *Social Science and Medicine* 65(12): 2464–2473.
- Mahendra, V, Gilborn, L, Bharat, S, Mudoi, R, Gupta, I, George, B, Samson, L, and Pulerwitz, J. (2007) "Understanding and measuring AIDS-related stigma in health care settings: A developing country perspective," *SAHARA (Social Aspects of HIV/AIDS and Health Research Alliance) Journal* 4(2): 616–625.
- Verma, R, Pulerwitz, J, Mahendra, V, Khandekar, S, Barker, G, Fulpagare, and Singh, SK. (2006) "Challenging and changing gender attitudes among young men in Mumbai, India," *Reproductive Health Matters* 14(28): 1–10.
- Pulerwitz, J, and Dworkin, S. (2006) "Give-and-take in safer sex negotiations: The fluidity of gender-based power relations," *Sexuality Research and Social Policy: Journal of the National Sexuality Research Center* 3(3): 40–51.
- Greene, ME, Mehta, M, Pulerwitz, J, Wulf, D, Bankole, A, and Singh, S. (2006) "Involving men in reproductive health: Contributions to development," occasional paper prepared for United Nations Millennium Project.
- Ricardo, C, Barker, G, Pulerwitz, J, and Rocha, V. (2006) "Gender, sexual behavior and vulnerability among young people," In *Contextualizing Young People's Sexuality: Sexual Health in Developing Country Settings* (Ed. Ingham, R and Aggleton, P). London: Routledge, pp. 61–78.
- Barker, G, Nascimento, M, Pulerwitz, J, Ricardo, C, Segundo, M, and Verma, R. (2006) "Engaging young men in violence prevention: Reflections from Latin America and India," in *Combating Gender Violence In and Around Schools*. (Ed. Leach, F and Mitchell, C). London: Cromwell Press Ltd, UK, pp. 143–151.

- Verma, R, Mahendra, V, Pulerwitz, J, Barker, G, Van Dam J, and Flessenkaemper, S. (2005) "From research to action: Addressing masculinity and gender norms," *Indian Journal of Social Work* 1.
- Barker, G, with Nascimento, M, Segundo, M, Pulerwitz, J. (2004) "How do we know if men have changed? Promoting and measuring attitude change with young men," in *Gender Equality and Men*. (Ed. Sandy Ruxton). Oxford: Oxfam.
- Wolf, RC, Pulerwitz, J. (2003) "Influence of peer versus adult communication on AIDS-protective behaviors among Ghanaian youth," *Journal of Health Communication* 8: 463–474.
- Pulerwitz, J, Amaro, H, DeJong, W, Gortmaker, S, and Rudd, R. (2002) "Relationship power, condom use, and HIV risk among women in the US," *AIDS Care* 14(6): 789–800.
- Pulerwitz, J, Izazola-Licea JA, and Gortmaker, SL. (2001) "Extrarelational sex among Mexican men and their partners' risk of HIV and other sexually transmitted diseases," *American Journal of Public Health* 91(10).
- Pulerwitz, J, Gortmaker, SL, and DeJong, W. (2000) "Measuring relationship power in HIV/STD research," *Sex Roles* 42(7/8).
- Vorakitphokatorn S, Pulerwitz J, Cash R, Chosa T, and Sakurai Y. (1999) "HIV/AIDS risk of young women travelers: Comparison of Japanese and Western populations," *International Quarterly of Community Health Education*.